



# GCWUF CAMPUS

# NEWS

Issue 75, Vol. 3  
11 October to 21 October 2024

[www.gcwuf.edu.pk](http://www.gcwuf.edu.pk)



## GCWUF's Selection in International Green Gown Awards 2024

The Government College Women University Faisalabad (GCWUF) has achieved a remarkable feat by being selected as a FINALIST in the prestigious International Green Gown Awards 2024 for the Asia Pacific region in the category of Climate Action. Out of 61 institutions from 28 countries, only 11 universities were selected globally, and GCWUF is the only Pakistani institution to receive this prestigious honor. This recognition reflects GCWUF's ongoing commitment to sustainability, environmental stewardship, and climate leadership. The achievement is a testament to the dedication and hard work of the university's Quality Enhancement Cell (QEC), faculty, students, and the leadership team. The Vice Chancellor of GCWUF congratulated the entire university community, saying, "This is a proud moment for all of us. I extend my heartfelt congratulations to our dedicated team, faculty, and students for their relentless efforts in making GCWUF a leader in sustainability. This achievement showcases our commitment to protecting the environment and addressing the challenges of climate change. "This global recognition further solidifies GCWUF's position as a beacon of sustainability, inspiring other institutions to follow suit. The International Green Gown Awards 2024 honor institutions for their exceptional climate action, and GCWUF's finalist status places it at the forefront of environmental leadership.



## GCWUF Inaugurates Official YouTube Channel to Enhance Digital Outreach



Marking a significant step towards embracing digital advancements in communication in education, Government College Women University Faisalabad has formally launched its official YouTube channel today. In a meeting with the Vice Chancellor of the university, Add'l Director Media Dr. Amara Javed presented a detailed report on the workings of the official channel. The meeting was attended by the staff of the Media Cell, including Ms. Shakila Ameer, Mr. Naveed Anjum, and Mr. Majid Ali. The Vice Chancellor, Prof. Dr. Zill-I-Huma Nazli, shared a special message on this occasion, expressing her pleasure over this new digital initiative. She highlighted the importance of the YouTube channel as a valuable resource that not only connects GCWUF's academic community with the world but also empowers young women by providing them with a platform to share their talents and voices. The Vice Chancellor further added that the initiative would encourage students to actively engage in the digital space, break stereotypes, and make meaningful contributions in various fields of knowledge, art, and innovation. Prof. Dr. Zill-I-Huma Nazli extended her congratulations to the Media Cell team for taking this significant step and urged the university community to actively participate in contributing to the channel. She expressed optimism that the platform will grow into a beacon of knowledge and inspiration, helping build an enriched

and accessible learning experience. She hoped that the platform would serve as a bridge between the university and a global audience, enabling the institution to share its achievements, events, and educational content. The university aims to use the channel as a dynamic space for showcasing academic seminars, cultural events, expert lectures, and creative projects from students and faculty, thereby fostering a more inclusive learning environment.

## Breast Cancer Awareness Month in GCWUF

In line with the HEC's initiative to "Raise Awareness About the Rising Breast Cancer Trend in Pakistan" and the United Nations' Sustainable Development Goal 3 (Good Health and Wellbeing), October was designated as "Breast Cancer Awareness Month." Under the guidance of the Vice Chancellor, GCWUF, the Women Health Committee, and the Health Unit organized a week-long series of events. The campaign began on October 9, 2024, with an awareness walk to increase public understanding, encourage early detection, and support those affected. The event showcased solidarity through a lively walk, with participants showing support for breast cancer patients. The Vice Chancellor stressed the importance of recognizing early symptoms and performing self-examinations. Following the walk, a seminar was held on October 15, led by Dr. Nadia Badar, a breast cancer specialist from Faisalabad Medical University. She addressed risk factors, treatment options, and common misconceptions about the disease, providing valuable insights. On the same day, a breast cancer camp was held in collaboration with Madina Teaching Hospital. Senior surgeons and specialists conducted examinations, with over 100 students assessed. Suspected cases were referred for further tests at a 50% discount. The Vice Chancellor and faculty visited the camp and praised the efforts. The campaign concluded on October 16 with a session by Dr. Sumaira Riaz from Madina Teaching Hospital, who discussed prevention, the importance of self-examination, and a healthy lifestyle. Prof. Dr. Saira Saleem, Faisalabad's only breast and plastic surgeon, highlighted early detection's role in avoiding surgery and improving survival rates. The events significantly benefited students and raised awareness.



## Activities to Celebrate “Right to Food for a Better Life and a Better Future”



In observance of World Food Day, the Department of Food Science and Technology at GCWUF organized various activities, including an address, awareness walk, and product display under the theme “Right to Food for a Better Life and a Better Future” on October 16, 2024. The event began with a recitation of verses from the Holy Quran by Dr. Saima Tehseen, Assistant Professor in the department. In her welcoming

remarks, the Chairperson, Prof. Dr. Aysha Sameen, highlighted the purpose and significance of celebrating the day annually, followed by introducing the keynote speaker, Dr. Muhammad Qasim Raza, Deputy Director Operations at the Punjab Food Authority. As the guest speaker, Dr. Raza emphasized the critical link between safe food and human health, advocating for implementing food testing systems and CCP analysis in food processing to ensure hygienic and nutritious options for both rural and urban communities. He discussed strategies to minimize food wastage and shared best practices to achieve a safe food supply, aiming to support zero hunger initiatives'. Raza's lecture, “Challenges and Way Forward for a Better Future,” included a video presentation illustrating the roles of producers, processors, and industry stakeholders from farm to fork. He discussed the Government of Pakistan's commitment to the Sustainable Development Goals (SDGs) 2030, including a 100% reduction in hunger, noting that over 2.8 billion people globally cannot afford a healthy diet. He also highlighted the prevalence of unhealthy diets and poor food processing, which contribute to malnutrition and micronutrient deficiencies in Pakistan. He elaborated on PFA's waste management regulations from 2019 to 2024, which have been implemented in restaurants and event venues for effective waste food collection, while some measures are still being planned. In Faisalabad, FIEDMIC is working on 27 units of renowned food chains to ensure healthy food provision with world-class standards, though 20-40% of food losses still occur due to poor practices'. Raza also covered topics such as food adulteration, toxins, and testing protocols for dairy, meat, and spices. The lecture concluded with an interactive Q&A session where faculty and students addressed their concerns. Prof. Dr. Saima Akram, Coordinator of Science and Technology, then expressed gratitude to the participants and presented a souvenir to Dr. Raza. The awareness walks, led by the Vice Chancellor, Prof. Dr. Zill-i-Huma Nazli, alongside Dr. Raza, Prof. Dr. Aysha Sameen, Dr. Saima Akram, faculty, and students, took place on campus with participants holding banners promoting safe and nutritious food and raising awareness about the SDGs. Prof. Dr. Nazli shared her views on the importance of food security and encouraged the adoption of healthy food practices to combat malnutrition. The event concluded with a successful product display where students showcased value-added food products, including processed fruits and vegetables, innovative bakery items, sauces, emulsions, fermented dairy products, and energy beverages. The Vice Chancellor, along with other dignitaries, admired the quality and presentation of the products, praising the participants' culinary skills and use of fresh, high-quality ingredients.





## NASA Space Apps Challenge 2024 Participation



Department of IT participated in “NASA International Space Apps Challenge” the renowned international hackathon. The students of BS Information Technology and ADP Information Technology participated as tech enthusiasts “Galactic Problem Solver”. The participants form teams to tackle challenges given by NASA, using open data to create innovative solutions. It was an

incredible opportunity for students to work with like-minded individuals, develop new skills, and contribute to cutting-edge projects that could make a difference on a local and global scale. The participant students of IT department received online downloadable certificates from NASA for dedication and appreciation. awareness session on October 9, 2024, at Govt. Islamia Graduate College for Women, Eidgah Road.

## Awareness Session on, “Affordable and Clean Energy,”



The event aimed to promote Sustainable Development Goal (SDG) 7, “Affordable and Clean Energy,” under the guidance of the Ministry of Planning & Development and the Quality Enhancement Cell at GCWUF. The session focused on educating the community about the significance of renewable energy, its benefits, and ways to contribute to a sustainable future. This initiative was carried out under the dynamic leadership of Vice

Chancellor Prof. Dr. Zill-i-Huma Nazli and Prof. Dr. Saima Akram, Coordinator of Science and Technology. Ayesha Younus, Associate Professor and Chairperson of the Physics Department, along with Dr. Yusra Arooj, Focal Person for SDG 7, led the session. They were accompanied by students Miss Laiba Arshad, a Young Ambassador of SDG 7, Miss Laraib Arshad, and Miss Ayesha Kanwal. Mrs. Asma Khurshid, Associate Professor of Physics and Coordinator for BS Programs at Islamia College, warmly welcomed the team and facilitated the event. Laiba Arshad delivered a detailed presentation on SDG 7, discussing the current energy crisis, the impacts of climate change, and the importance of transitioning to clean energy sources. The students from GCWUF shared case studies and examples of successful renewable energy projects in Pakistan, highlighting the potential of solar and wind energy. The session engaged approximately 150 students from Islamia College, who actively participated by asking questions and sharing their views on renewable energy technologies, energy conservation strategies, and sustainable lifestyle choices. Mrs. Asma

Khurshid further encouraged student involvement through interactive discussions. The session concluded with the message: “Spread practical information about SDG 7 to at least one other person in your family or friend circle and watch it grow.” The awareness session successfully achieved its goal of educating the community on SDG 7 and promoting sustainable energy practices.

## International Conference on Intergenerational transfer of Mental Illness: Patterns of

Students and faculty members from the Department of Applied Psychology at Government College Women University Faisalabad (GCWUF) participated actively in the 1st International Conference organized by the Department of Applied Psychology at Government College University Faisalabad (GCUF). The event brought together scholars, researchers, and practitioners from across the globe to discuss the latest advancements in the field of psychology.

Four talented students from the BS 7th semester, Tehreem Fatima, Zainab Batool, Amina Bashir, and Zunaira Sohail, presented their research papers at the conference. In addition to the students, Ms. Ammarah Saleem, a department lecturer, also presented her paper at the conference. Her presentation added valuable insights to the ongoing discussions and emphasized the importance of applied psychological research in addressing contemporary issues. The conference's opening ceremony featured a special segment where Ms. Quratulain, another lecturer from GCWUF's Department of Applied Psychology, was invited to recite a Naat. The participation of GCWUF's students and faculty members in the 1st International Conference underscores the university's commitment to promoting research and academic excellence. It also reflects the collaborative spirit between institutions in advancing the field of psychology.



## Two-Day International Symposium on Research Methodologies in Arts and



Faculty members from the Department of English at Government College Women University Faisalabad (GCWUF) made a significant contribution to the Two-Day International Symposium on Research Methodologies in Arts and Humanities held at Government College University Faisalabad (GCUF). The event took place on October 16,

2024, and brought together national and international experts to discuss recent trends in research practices. Saira Akhter, Dr. Sadia Waheed, and Dr. Amara Javed, representing GCWUF, participated in a panel discussion on thesis writing. The six-member panel delved into the latest approaches and methodologies, sharing insights on how evolving academic requirements are shaping thesis development in the fields of arts and humanities. Their discussions addressed the practical challenges faced by researchers and the innovative strategies employed to overcome them. The symposium received high praise from the Chairperson of the Department of English Literature, Prof. Dr. Ghulam Murtaza Aatir, who acknowledged the panelists' valuable contributions to the dialogue on research methodologies. The event concluded with the Vice Chancellor of GCUF, Prof. Dr. Nasir Ameen, distributing certificates and shields to all the panelists in recognition of their participation and expertise. The involvement of GCWUF's English faculty in this international symposium reflects the university's commitment to advancing research standards and fostering academic collaboration in arts and humanities.



## Announcement



## **Fee Submission Alert**

Following the approval of the Competent Authority, the deadline for fee submission for all degree programs for Fall 2024 has been extended to **23rd October 2024**. Students who fail to submit their fees by this date will not be allowed to attend classes or sit for Mid-Term examinations.

**Treasurer, GCWUF**

[www.gcwuf.edu.pk](http://www.gcwuf.edu.pk)

Compiled By Shakila Ameer